



THE MILLION EURO STARTUP



One Minute for One Million

Do you have an amazing business idea? Are you Irish and living abroad? Would you like to return to Ireland and be your own boss?

I'm Norah Casey and I am working with Coco TV to develop a new series for RTE to encourage returners to bring home their enterprise and entrepreneurial skills and start their own business.

It doesn't matter if you're working in a coffee shop in Sydney or climbing the corporate ladder in London. There is no experience required to take part in the programme. We simply want great business ideas.

If you think you've got the next BIG idea for a start-up back home we want to hear from you.

The reward? Well, how does one million euro in backing sound?

Take a minute to record a video telling us in your own words about your great business idea – be creative, sell your start-up and stand out from the crowd.

Say enough to convince me that your business start-up idea is worthy of one million euro in backing and you could be in with a chance to take part in the programme.

All you have to do is to upload your video and click and complete this quick [application form](#)

The closing date for submissions is 18.00 (Irish Standard Time) Monday 7 September 2015.

I look forward to hearing from you

PS: Please spread the word to others who might like to take part in the programme

PPS: If you are tweeting then please include me in your tweets @norahcasey and @rtedigital