



IRELAND  
CHAMBER  
OF COMMERCE  
CHINA

## ASIA PACIFIC IRELAND BUSINESS FORUM 2016

亚太-爱尔兰商业论坛



*“PURSUING NEW OPPORTUNITIES: IRISH BUSINESS IN ASIA”*

*追寻新机遇：爱尔兰企业在亚洲*

EQUATORIAL HOTEL, SHANGHAI

FRIDAY 4 NOVEMBER 2016

The **Asia Pacific Ireland Business Forum (APIBF)** coincides with the Asian Gaelic Games, an annual competition for GAA teams across the Asia-Pacific & the Gulf Regions. Since its inception, annual events have taken place in Hong Kong, Shanghai, Kuala Lumpur, Singapore and Bangkok. Introduced formally in 2007, the APIBF brings together Irish business people, people doing business with Ireland and friends of Ireland in the dynamic Asia-Pacific & Gulf Regions. The APIBF focusses on building connections and facilitating trade and learning between Chambers of Commerce, GAA Clubs, individuals and business groups based in the Asia-Pacific & Gulf Regions.

The theme for the 2016 Asia Pacific Irish Business Forum is **“Pursuing New Opportunities: Irish Business in Asia”**. The 2016 Forum will have a specific focus on the possible implications for Ireland of Brexit and the impending negotiations between the UK and the EU, as well as the resulting need for Ireland to trade up and deepen political, economic and other relationships with key markets such as China/Asia. Speakers at this interactive forum will include economic, media and political experts from across the region as well as representatives from the corporate and sporting world who will share their insights on doing business in the unique Asia Pacific business environment.





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Oifig an Taoisigh  
Office of the Taoiseach

Message from the Taoiseach.

I want to extend my congratulations to the organisers of the 21<sup>st</sup> annual Asian GAA Games and the 10th Asia Pacific Ireland Business Forum (APIBF), which take place this year in Shanghai, China.

The ACB AGG's are being hosted for the fourth time in Shanghai. With twenty five nationalities and over 800 participating this year including, for the first time, an all Ladies football team from Japan, the games continue to make our national sports truly global and increasing their reach in the dynamic region we call Asia.

The APIBF continues to go from strength to strength, and the Government, our Embassy Network and State Agencies are working hard to support Irish businesses abroad. I am pleased that the APIBF has become a key annual event for Irish companies and professionals to come together to build connections, exchange ideas, and explore opportunities in this increasingly important region.

I wish the organisers and all of the participants every success for this year's APIBF and Asian Gaelic Games.

With best wishes,

**ENDA KENNY, TD  
TAOISEACH**

Oifig an Taoisigh, Tithe an Rialtais, Baile Átha Cliath 2.  
Office of the Taoiseach, Government Buildings, Dublin 2.



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#### PROGRAMME

- 08.45 – 09.15 Registration & Networking Coffee
- 09.15 – 09.40 **OPENING SESSION:**  
MC: **Mr Clifford Coonan**, Asian Correspondent, Irish Times
- OPENING REMARKS BY:**  
**Mr Denis Cleary**, Managing Director, FEXCO DCC Services  
**Ms Therese Healy**, Consul General of Ireland to Shanghai
- 09.40 – 10.10 **KEYNOTE SPEECH: UPPING IRELAND'S GAME IN ASIA: BUILDING LASTING POLITICAL, COMMERCIAL AND CULTURAL LINKS THROUGH MODERN DIPLOMACY – THE CHINA EXPERIENCE**  
**H. E. Mr Paul Kavanagh**, Ambassador of Ireland to China
- 10.10 – 10.40 **EXPLOITING A NEW ERA IN CHINA FOR STRATEGIC SUCCESS**  
**Ms Joanne Wood**, Chairman, Capital Eight
- 10.40 – 10.55 **HUAWEI - FROM THE INSIDE**  
**Mr David Harmon**, Global Head of Corporate Relations, Huawei
- 10.55 – 11.30 **COFFEE BREAK**
- 11:30 – 12.15 **PANEL DISCUSSION: UNIQUE BUSINESS ECOSYSTEMS: THE REALITIES OF DOING BUSINESS IN ASIA**  
Moderator: **Mr Paul Scales**, President, Thai Irish Chamber of Commerce
- **Ms Rosa Chan**, Incoming Chair of the Irish Chamber of Commerce of Hong Kong
  - **Mr. Shane Kavanagh**, Marketing Director, First Derivatives
  - **Mr John Keily**, Asia Pacific President, FEXCO
  - **Mr Niall Murray**, Chair of the Irish Chamber of Commerce of Macau



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- 12.15 – 14.00      **LUNCH**
- 14.00 – 15.00      **BREXIT: EXAMINING THE POTENTIAL IMPLICATIONS FROM THE IRISH AND ASIAN PERSPECTIVES**  
**Dr Mary C. Murphy**, Lecturer and Jean Monnet Professor in the Department of Government, University College Cork, Ireland  
**Mr Martin Reidy**, Managing Director Asia, Hume Brophy
- 15.00 – 15.45      **PANEL DISCUSSION: SPORTING SUCCESS AND CHALLENGES**  
Moderator: **Mr Jerome Quinn**, Broadcaster
- **Dr Bryan Cullen**, Sports Coach & Dublin GAA
  - **Ms Cora Staunton**, Mayo Ladies GAA
  - **Mr Joe Trolan**, Chairperson Asian GAA
  - **Mr Nicholas Walsh**, AFL Coach & Cavan GAA
- 15.45 – 16.00      **CLOSING REMARKS**  
**Mr Micheál Ó Muircheartaigh**, President Asian County Board, GAA
- 16.00 – 19.00      **FREE TIME FOR NETWORKING & MEETINGS**
- 19.00 – 21.00      **LAUNCH OF 21<sup>ST</sup> FEXCO ASIAN GAELIC GAMES**

[REGISTER HERE >>](#)

*Please note that registration is limited and participants will be allocated spaces on a first come first served basis.*



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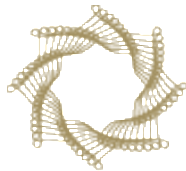
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